

July 5, 2006

**VIA ECFS**

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W., Room TW-B204  
Washington, D.C. 20554

Re: Grant Media LLC (FRN 0001-7342-76)  
WEUX-DT, Chippewa Falls, Wisconsin (Facility ID No. 2709)  
MB Docket No. 03-15  
Request for Waiver and Extension of DTV  
Maximization Interference Protection Deadline

Dear Ms. Dortch:

Grant Media LLC (the "Company"), the licensee of television station WEUX(TV), Chippewa Falls, Wisconsin, ("WEUX"), by its attorneys, hereby submits this request for a waiver and a six month extension of the July 1, 2006 "use-it-or-lose-it" maximization deadline for WLAX established in the Commission's September 7, 2004 *Report and Order* in MB Docket No. 03-15.<sup>1</sup>

The Company is also the licensee of television station WLAX(TV), LaCrosse, Wisconsin ("WLAX"). The LaCrosse-Eau Claire, Wisconsin DMA is ranked as the number 123 market by Nielsen.<sup>2</sup> WLAX and WEUX are affiliates of the Fox Broadcasting Company. WEUX operates on analog Channel 48 and has filed a channel election for a tentative DTV channel designation on Channel 49. WLAX operates on analog Channel 25 and has filed a channel election for a tentative DTV channel designation on Channel 17. By *Public Notice* dated June 23, 2005 (DA 05-1743), the Media Bureau tentatively granted each station's digital channel election.

In the DTV Order, the Commission generally established a July 1, 2006 construction deadline for stations not in markets 1-100 to retain interference protection

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<sup>1</sup> *Second Periodic Review of the Commission's Policies Affecting the Conversion to Digital Television*, 19 FCC Rcd 18279 (2004) (the "DTV Order"). The FCC extended the filing deadline until July 7, 2006.

<sup>2</sup> *Television & Cable Factbook* 2006, p. C-38.

within their maximization service areas.<sup>3</sup> Satellite stations are subject to special rules and are not subject to this deadline.<sup>4</sup> The Commission also recognized that some stations would be unable to provide the required service by the deadline due to “severe financial constraints” or other circumstances beyond a station’s control.<sup>5</sup> Accordingly, the Commission adopted a waiver process for the granting of 6-month extensions of its DTV “use-it-or-lose-it” maximization deadline.<sup>6</sup>

The Company's instant request for a waiver and a six month extension of the July 1, 2006 deadline for WEUX is based on "severe financial constraints." These financial constraints are described in Exhibit 1 which is being filed under separate cover with a request for confidential treatment based on the fact that the financial information provided is proprietary and not customarily disclosed to the public. The Company is filing a similar request for a waiver and a six month extension of the July 1, 2006 deadline for WLAX.

The Company by separate letter has requested a renewal of Special Temporary Authority (“STA”) to operate WEUX-DT with low power facilities. The initial request for this STA was granted on January 19, 2006 (FCC File No. BDSTA-20051221AOC).

Any questions regarding this request for a waiver and a six month extension of the July 1, 2006 deadline should be directed to the undersigned.

Sincerely,

WILKINSON BARKER KNAUER, LLP

By: /s/ Kenneth E. Satten

cc: Shaun Maher

<sup>3</sup> DTV Order at ¶¶ 3 and 78. Stations in markets 1-100 that are affiliated with the top four networks had a July 1, 2005 deadline.

<sup>4</sup> *Id.* at ¶ 104.

<sup>5</sup> *Id.* at ¶¶ 83 and 87.

<sup>6</sup> *Id.*